

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Red Eagle Media Group Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

Send Payment To:

WSFA
Regions Bank

ATTN: Lockbox # 1400 P.O. Box 11407

Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/NRA/Political Victory Fu	NRA PVF	8840

Flight Dates	Order #	Alt Order #
09/16/17 - 09/25/17	1813543	08788826
Billing Calendar Broadcast	Billing Type Cash	Deal#
Special Handling		
Agency Code	Advertiser Code 388	<u>Product 1/2</u> 1080
Agency Ref	Advertiser Ref	

Spots/

						Spots/			
ine Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/22/1	17 09/22/17	WSFA 12 News at Te	en - 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week	<u>Rate</u> \$675.00					
Spots: #	Ch Day A	00/21/1/	rintion	Start/End Time	Lengt	h Ad-ID			Rate Type
			A 12 News at Ten - MF	10-1035pm		0 PVFALTVO	01517µ		\$675.00 NM
1	WOFA F U	9/22/17 10.06 PIVI VV3F	A 12 News at Tell - IVIF	10-1035pm	.ى	UPVPALIVO	91317 H		\$675.00 NIVI
2 09/22/1	17 09/22/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: #	Ch Day A	ir Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WSFA F 0	9/22/17 11:05 PM Tonic	ht Show	1035-1137pm	:3	0 PVFALTV0	91517н		\$260.00 NM
3 09/22/1	7 09/22/17	WSFA 12 News at No	oon 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$225.00					<u> </u>
Spots: #	Ch Day A	ir Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	WSFA F 0		A 12 News at Noon	12-1230pm	:3	0 PVFALTV0	91517н		\$225.00 NM
									•
4 09/22/1	7 09/22/17	WSFA 12 NEWS AT M	4P M-F 430-5P	1	:30	1	\$170.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$170.00					
Spots: #	Ch Day A	ir Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WSFA F 09	9/22/17 4:46 PM WSF.	A 12 NEWS AT 4PM	M-F 430-5P	:3	0 PVFALTV0	91517н		\$170.00 NM
5 09/22/1	7 09/22/17	Today in Alabama 5a	m 5-530a	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: #	Ch Day A	ir Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type

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Advertiser	Product	Estimate Number
ISS/NRA/Political Victory F	NRA PVF	8840

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						Spots/	_	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 09/22/17	09/22/17	Today in Alabama 5am	5-530a	1	:30	1	\$225.00	NM	
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	SFA F 09	/22/17 5:00 AM Today ii	n Alabama 5am	5-530a	:3	0 PVFALTV0	91517н		\$225.00 NM
6 09/22/17	09/22/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch			tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA F 09	/22/17 5:28 PM WSFA 1	12 News at Five	5-530pm	:3	0 PVFALTV0	91517н		\$420.00 NM
7 09/22/17	09/22/17	Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09	/22/17 5:44 AM Today ir	n Alabama 530a	528am-6am	:3	0 PVFALTV0	91517н		\$285.00 NM
8 09/22/17	09/22/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch		-		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09/	/22/17 6:15 PM WSFA 1	I2 News at Six - MF	6-630pm	:3	0 PVFALTV0	91517н		\$800.00 NM
9 09/22/17	09/22/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date	End Date MTWTFSS 09/24/171	Spots/Week	Rate					
Spots: # Ch	09/18/17 <u>Day Air</u>		1 tion	\$450.00 Start/End Time	l enati	h Ad-ID			Rate Type
	SFA F 09/			6a-7a		O PVFALTVOS	91517н		\$450.00 NM
10 09/22/17	09/22/17	ENTERTAINMENT TON		1	:30	1	\$485.00	NM	7. Value (1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1
Weeks:	Start Date	GHT End Date MTWTFSS 09/24/171	Spots/Week	Rate					
Spots: # Ch	09/18/17 Day Air	-	ion 1	\$485.00 Start/End Time	l enati	n Ad-ID			Rate Type
	·		TAINMENT TONIGHT) PVFALTV09	91517н		\$485.00 NM
11 09/22/17	09/22/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:		End Date MTWTFSS 09/24/171	Spots/Week	Rate					
Spots: # Ch	09/18/17 <u>Day Air</u>		1 ion	\$260.00 Start/End Time	Length	n Ad-ID			Rate Type
	FA F 09/			7-9am	1.000	PVFALTV09)1517н		\$260.00 NM
12 09/22/17	09/22/17	Dateline	9-10pm	1	:30	1	\$510.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	09/18/17 <u>Day</u> <u>Air</u>	09/24/171 Date Air Time Descripti	ion 1	\$510.00 Start/End Time	Length	Ad-ID			Rate Type
	FA F 09/2			9-10pm) PVFALTV09	1517н		\$510.00 NM
	N 10 751 151 T M.O.			e semali					

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<u>Advertiser</u>	Product	Estimate Number
ISS/NRA/Political Victory F	NRA PVF	8840

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www.wsia.com									
						Spots/		_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12 09/22/17	09/22/17	Dateline	9-10pm	1	:30	1	\$510.00	NM	
13 09/18/17	09/25/17	WSFA 12 News at Ten MF	- 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch				Start/End Time	Lengt	th Ad-ID			Rate Type
1 WS	SFA M 09	/18/17 10:21 PM WSFA	12 News at Ten - MF	10-1035pm	:3	0 PVFALTV	91517н		\$675.00 NM
14 09/18/17	09/25/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch		00.2	•	Start/End Time	Lengt	h Ad-ID			Rate Type
		/18/17 11:34 PM Tonight		1035-1137pm		0 PVFALTVO	91517н		\$260.00 NM
15 09/18/17	09/25/17	WSFA 12 News at Noo	n 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
i	FA M 09/			12-1230pm		0 PVFALTVO	91517н		\$225.00 NM
16 09/18/17	09/18/17	WSFA 12 NEWS AT 4F	M E 4 420D	1	.20	4	¢125.00	NINA	
16 09/16/17	09/16/17	M	WI-F 4-430P	1	:30	1	\$135.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$135.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA M 09/	18/17 4:21 PM WSFA	12 NEWS AT 4PM	M-F 4-430P	:3	0 PVFALTV0	91517н		\$135.00 NM
18 09/18/17	09/25/17	Today in Alabama 5am	5-530a	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 1	Spots/Week 1	Rate \$225.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA M 09/	18/17 5:12 AM Today i	n Alabama 5am	5-530a	:3	0 PVFALTV0	91517н		\$225.00 NM
19 09/18/17	09/25/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 1	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch		Date Air Time Descrip		Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WS				5-530pm	:30) PVFALTV0	91517н		\$420.00 NM
20 09/18/17	09/25/17	Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch	Day Air			Start/End Time	Lenati	n Ad-ID			Rate Type
1 WS				528am-6am	-) PVFALTV0	91517н		\$285.00 NM
21 09/18/17	09/25/17		6-630pm	1	:30	1	\$800.00	NM	

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<u>Advertiser</u>	Product	Estimate Number
ISS/NRA/Political Victory F	NRA PVF	8840

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Line Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		WSFA MF	A 12 News at Six	-				-		
Weeks:	Start Date 09/18/17	End Da 09/24/1		Spots/Week 1	<u>Rate</u> \$800.00				2012	
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Ai</u> SFA M 09		Air Time Description 6:09 PM WSFA	ption 12 News at Six - MF	Start/End Time 6-630pm		<u>h</u> <u>Ad-ID</u> 0 PVFALTV	091517н		<u>Rate Type</u> \$800.00 NM
22 09/18/17	09/25/17	Today	In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/18/17	End Da 09/24/1		Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Ai</u> SFA M 09		Air Time Descrip		Start/End Time 6a-7a		h <u>Ad-ID</u> O PVFALTV	091517н		<u>Rate</u> <u>Type</u> \$450.00 NM
23 09/18/17	09/25/17	ENTE	RTAINMENT TO	NI 630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/18/17			Spots/Week 1	<u>Rate</u> \$485.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> SFA M 09		Air Time Descrip 6:47 PM ENTER	otion RTAINMENT TONIGH	Start/End Time T 630-7p		h <u>Ad-ID</u>) PVFALTV	091517н		<u>Rate</u> <u>Type</u> \$485.00 NM
24 09/18/17	09/25/17	NBC T	oday Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Dat 09/24/17		Spots/Week 1	<u>Rate</u> \$260.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	Day Air FA M 09		Air Time Descrip 7:29 AM NBC To		Start/End Time 7-9am		n <u>Ad-ID</u>) PVFALTV	091517н		<u>Rate</u> <u>Type</u> \$260.00 NM
26 09/18/17	09/18/17	AMER RIOR	ICAN NINJA WA	R 7-9P	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/18/17			Spots/Week 1	<u>Rate</u> \$675.00					
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Air</u> FA M 09		Air Time Descrip 7:44 PM AMERI	otion CAN NINJA WARRIO	Start/End Time R 7-9P		<u>Ad-ID</u>) PVFALTV	091517н		<u>Rate</u> <u>Type</u> \$675.00 NM
27 09/16/17	09/23/17	WSFA Sat	. 12 News at Ten	- 10-1030pm	1-	:30	1	\$395.00	NM	
Weeks:	Start Date 09/11/17			Spots/Week 1	<u>Rate</u> \$395.00					
Spots: # Ch 1 WS	<u>Day Air</u> FA Sa 09, Credited	/16/17	Air Time Descrip WSFA	<u>otion</u> 12 News at Ten - Sat	Start/End Time 10-1030pm	Length :00	<u>Ad-ID</u>			Rate Type \$395.00 NM
Weeks:		End Dat		Spots/Week 1	<u>Rate</u> \$395.00					
Spots: # Ch 2 WS	<u>Day</u> <u>Air</u> FA Sa 09/		Air Time Descrip 10:11 PM WSFA	otion 12 News at Ten - Sat	Start/End Time 10-1030pm		<u>Ad-ID</u>) PVFALTV	091517н		<u>Rate</u> <u>Type</u> \$395.00 NM
28 09/16/17	09/23/17	NET S	aturday Night Liv	e 1030p-12x	1-	:30	1	\$260.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17		Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air	<u>Date</u>	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type

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Advertiser	<u>Product</u>	Estimate Number
ISS/NRA/Political Victory F	NRA PVF	8840

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			0, 1,5			Spots/	Б.	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
28 09/16/17	09/23/17	NET Saturday Night	Live 1030p-12x	1-	:30	1	\$260.00	NM	
Spots: # Ch	Day Ai	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Sa 09 Credited		T Saturday Night Live	1030p-12x	:0	0			\$260.00 NM
Weeks:	Start Date 09/18/17	End Date MTWTFSS1		<u>Rate</u> \$260.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengt	h Ad-ID			Rate Type
2 WS	SFA Sa 09	0/23/17 12:02 AM NET	Saturday Night Live	1030p-12x	:3	0 PVFALTV	091517н		\$260.00 NM
29 09/16/17	09/23/17	WSFA 12 News at S	Six-S Sa 6-7pm	1-	:30	1	\$180.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1		<u>Rate</u> \$180.00					
Spots: # Ch				Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
50	FA Sa 09 Credited	d	FA 12 News at Six-Sat	Sa 6-7pm	:0	0			\$180.00 NM
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171-		<u>Rate</u> \$180.00					
Spots: # Ch		00/2 // //	•	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WS	FA Sa 09	/23/17 6:59 PM WS	FA 12 News at Six-Sat	Sa 6-7pm	:3	0 PVFALTV	091517н		\$180.00 NM
30 09/17/17	09/24/17	Late News	1030p-11P	1	:30	1	\$340.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171		<u>Rate</u> \$340.00					
Spots: # Ch	Day Air			Start/End Time	-	h Ad-ID			Rate Type
EA DOMESTO	FA Su 09			1030p-11P	:3) PVFALTV	091517н		\$340.00 NM
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171		<u>Rate</u> \$340.00					
Spots: # Ch	Day Air	Date Air Time Des	<u>cription</u>	Start/End Time		h Ad-ID			Rate Type
2 WS	FA Su 09	/24/17 11:05 PM Late	News	1030p-11P	:30) PVFALTV	091517н		\$340.00 NM
31 09/17/17	09/24/17	WSFA 12 News at F	ive-SSu 5-530p	1	:30	1	\$205.00	NM	
Weeks:	Start Date			Rate					
Spots: # Ch	09/11/17 Day Air	09/17/171 Date Air Time Des		\$205.00 Start/End Time	l engti	n Ad-ID			Rate Type
	FA Su 09		FA 12 News at Five-Sun	Su 5-530p) PVFALTV	091517н		\$205.00 NM
Weeks:	Start Date 09/18/17		Spots/Week	Rate \$205.00					,
Spots: # Ch	Day Air	Date Air Time Des	<u>cription</u>	Start/End Time					Rate Type
2 WS	FA Su 09/	/24/17 5:11 PM WSF	A 12 News at Five-Sun	Su 5-530p	:30) PVFALTV	091517н		\$205.00 NM
32 09/17/17	09/24/17	NFL Football Nite/Ar	neric Various	1	:30	1	\$325.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171		Rate \$325.00					
Spots: # Ch	Day Air		cription	Start/End Time	Length	Ad-ID			Rate Type
8 317 300	FA Su 09/		Football Nite/America	Various	:30) PVFALTV	091517н		\$325.00 NM
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171		<u>Rate</u> \$325.00					

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Line Start Date	End Date	Description	Start/End Time	MT-CTECC	Longth	Spots/ Week	Rate	Туре	
	w local end a series		Talle on the state of the state	MTWTFSS	Length				
32 09/17/17		NFL Football Nite/Ame a	ric Various	1	:30	1	\$325.00	MM	
Spots: # Ch	Day Air Da	ate Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WS	SFA Su 09/24/	/17 6:17 PM NFL F	ootball Nite/America	Various	:3	0 PVFALTV	091517н		\$325.00 NM
33 09/24/17	09/24/17	NFL Football	Sun 730P-1030P	1	:30	1	\$1,125.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 9/24/171	Spots/Week 1	<u>Rate</u> \$1,125.00					
Spots: # Ch			<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Su 09/24/	/17 9:01 PM NFL Fo	ootball	Sun 730P-1030F	:3	0 PVFALTV	091517н		\$1,125.00 NM
34 09/17/17	09/17/17	NFL Football	730P-1030P	2	:30	2	\$1,275.00	NM	
Weeks:	Start Date E	nd Date <u>MTWTFSS</u> 9/17/172	Spots/Week 2	<u>Rate</u> \$1,275.00					
Spots: # Ch	Day Air Da	te Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WS	SFA Su 09/17/	/17 9:16 PM NFL Fo	ootball	730P-1030P	:3	0 PVFALTV	091517н		\$1,275.00 NM
1 WS	FA Su 09/17/	/17 9:58 PM NFL Fo	ootball	730P-1030P	:3	0 PVFALTV	091517н		\$1,275.00 NM
35 09/17/17		NET NBC Meet The Pros	es 8-9a	1	:30	1	\$105.00	NM	
Weeks:	Start Date Er	<u>nd Date</u> <u>MTWTFSS</u> 9/17/171	Spots/Week 1	<u>Rate</u> \$105.00			×		
Spots: # Ch	Day Air Da	te Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate Type
A STATE OF THE STA	FA Su 09/17/		BC Meet The Press	8-9a	:30) PVFALTV	091517н		\$105.00 NM
Weeks:	Start Date Er	<u>nd Date</u> <u>MTWTFSS</u> 9/24/171	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch			otion .	Start/End Time	Lengtl	n Ad-ID			Rate Type
2 WS	FA Su 09/24/		BC Meet The Press	8-9a	:30) PVFALTV	091517н		\$105.00 NM
36 09/17/17	09/24/17 \	WSFA News Sunday A	M 9-930a	1	:30	1	\$45.00	NM	
Weeks:		nd Date MTWTFSS 9/17/171	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch			otion	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Su 09/17/		News Sunday AM	9-930a	:30) PVFALTV(091517н		\$45.00 NM
Weeks:	Start Date Er 09/18/17 09	nd Date <u>MTWTFSS</u> 9/24/171	Spots/Week	<u>Rate</u> \$45.00					
Spots: # Ch	Day Air Dat		otion	Start/End Time	Length	Ad-ID			Rate Type
THE RESIDENCE OF THE PERSON OF	FA Su 09/24/		News Sunday AM	9-930a) PVFALTV(091517н		\$45.00 NM
37 09/21/17		WSFA 12 News at Ten	- 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date Er	nd Date MTWTFSS 0/24/171	Spots/Week 1	<u>Rate</u> \$675.00			1-41		
Spots: # Ch	Day Air Dat		otion .	Start/End Time	Length	Ad-ID			Rate Type
A MARKO MARKANIA	FA Th 09/21/		12 News at Ten - MF	10-1035pm	:30) PVFALTV()91517н		\$675.00 NM
38 09/21/17	09/21/17 Т	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	-
Weeks:	Start Date En	nd Date MTWTFSS	Spots/Week	<u>Rate</u>					

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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/NRA/Political Victory F	NRA PVF	8840

www.wsfa.com

www.wsia.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
38 09/21/17	09/21/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 WS	09/18/17 <u>Day Air</u> SFA Th 09/			\$260.00 <u>Start/End Time</u> 1035-1137pm		h <u>Ad-ID</u> O PVFALTVO	91517н		<u>Rate</u> <u>Type</u> \$260.00 NM
39 09/21/17	09/21/17	WSFA 12 News at No	oon 12-1230pm	1	:30	1	\$225.00	NM	
Weeks: Spots: # Ch 1 WS		09/24/171	1 ription	Rate \$225.00 Start/End Time 12-1230pm		1 <u>Ad-ID</u>) PVFALTV0	91517н		<u>Rate Type</u> \$225.00 NM
40 09/21/17	09/21/17	WSFA 12 NEWS AT	4P M-F 4-430P	1	:30	1	\$135.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/18/17 <u>Day Air</u> FA Th 09/	End Date MTWTFSS 09/24/17 1 Date Air Time Desc	1	Rate \$135.00 Start/End Time M-F 4-430P		n <u>Ad-ID</u>) pvfaltv0	91517н		<u>Rate</u> <u>Type</u> \$135.00 NM
41 09/21/17	09/21/17	WSFA 12 NEWS AT	4P M-F 430-5P	1	:30	1	\$170.00	NM	
Weeks: Spots: # Ch	Start Date 09/18/17 Day Air	End Date MTWTFSS 09/24/171	Spots/Week 1 ription	<u>Rate</u> \$170.00 Start/End Time	Length	n Ad-ID			Rate Type
	FA Th 09/		A 12 NEWS AT 4PM	M-F 430-5P	:30	PVFALTV0	91517н		\$170.00 NM
42 09/21/17	09/21/17	Today in Alabama 5a	m 5-530a	1	:30	1	\$225.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 09/18/17 <u>Day Air</u> FA Th 09/	09/24/171 <u>Date</u> <u>Air Time</u> <u>Desc</u>	1	<u>Rate</u> \$225.00 <u>Start/End Time</u> 5-530a		n <u>Ad-ID</u>) pvfaltv0	91517н		<u>Rate</u> <u>Type</u> \$225.00 NM
43 09/21/17	09/21/17	WSFA 12 News at Fiv	/e 5-530pm	1	:30	1	\$420.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Start Date</u> 09/18/17 <u>Day Air</u> FA Th 09/		Spots/Week 1 ription A 12 News at Five	Rate \$420.00 <u>Start/End Time</u> 5-530pm		ı <u>Ad-ID</u>) pvfaltv0!	91517н		<u>Rate</u> <u>Type</u> \$420.00 NM
44 09/21/17	09/21/17	Today in Alabama 53	0a 528am-6am	1	:30	1	\$285.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/18/17 <u>Day</u> Air FA Th 09/		Spots/Week 1 ription y in Alabama 530a	Rate \$285.00 Start/End Time 528am-6am		ı <u>Ad-ID</u>) pvfaltv0!	91517н		<u>Rate</u> <u>Type</u> \$285.00 NM
45 09/21/17	09/21/17	WSFA 12 News at Six	c - 6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17	End Date 09/24/17	Spots/Week 1	<u>Rate</u> \$800.00					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/NRA/Political Victory F	NRA PVF	8840

www.wefa.com

www.wsfa.com									
Line Start Date	End Data	Description	Start/End Time	MTWTFSS	Lenath	Spots/ Week	Rate	Type	
		e aceta en la companya de la companya del companya de la companya del companya de la companya de			MANAGE /41				
45 09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm	1	:30	1	\$800.00	NM	
Spots: # Ch	<u>Day</u> Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09	0/21/17 6:20 PM WSFA	12 News at Six - MF	6-630pm	:3	0 PVFALTV	091517н		\$800.00 NM
46 09/21/17	09/21/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch				Start/End Time		h Ad-ID	001517		Rate Type
1 WS	FA Th 09	/21/17 6:44 AM Today I	n Alabama	6a-7a	:3	0 PVFALTV	09151/Н		\$450.00 NM
47 09/21/17	09/21/17	ENTERTAINMENT TON GHT	II 630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/18/17	09/24/171	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch	100			Start/End Time		h Ad-ID	001517		Rate Type
1 WS	FA Th 09.	/21/17 6:59 PM ENTER	TAINMENT TONIGHT	630-7p	:3	0 PVFALTV	09151/Н		\$485.00 NM
48 09/21/17	09/21/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	Section (Colors of Colors		tion .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 09	/21/17 7:58 AM NBC To	day Show	7-9am	:3	0 PVFALTV	091517н		\$260.00 NM
49 09/19/17	09/19/17	WSFA 12 News at Ten -	- 10-1035pm	-1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	FA Tu 09/	/19/17 10:12 PM WSFA 1	12 News at Ten - MF	10-1035pm	:30) PVFALTV	091517н		\$675.00 NM
50 09/19/17	09/19/17	Tonight Show	1035-1137pm	-1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
1 WS	FA Tu 09/	/19/17 11:35 PM Tonight	Show	1035-1137pm	:30) PVFALTV	091517Н		\$260.00 NM
51 09/19/17	09/19/17	WSFA 12 News at Noon	12-1230pm	-1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	Rate \$225.00					
Spots: # Ch	Day Air			Start/End Time		Ad-ID	004547.		Rate Type
1 WS	FA Tu 09/	/19/17 12:17 PM WSFA 1	2 News at Noon	12-1230pm	:30) PVFALTV	U9151/H		\$225.00 NM
52 09/19/17	09/19/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	-1	:30	1	\$170.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
Spots: # Ch	09/18/17 Day Air	09/24/17 -1 Date Air Time Descript	ion	\$170.00 Start/End Time	Lenath	Ad-ID			Rate Type
i	FA Tu 09/	THE RESIDENCE OF THE PARTY OF T	2 NEWS AT 4PM	M-F 430-5P) PVFALTV(091517н		\$170.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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<u>Advertiser</u>	Product	Estimate Number
ISS/NRA/Political Victory I	NRA PVF	8840

www.wsfa.com

www.wsta.com	(8)								
Line Start Date	End Date	Description	Start/End Time	MT-TTESS	Length	Spots/ Week	Rate	Type	
	Service de la companya del companya del companya de la companya de			MTWTFSS					
52 09/19/17	09/19/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	-1	:30	1	\$170.00	NM	
53 09/19/17	09/19/17	Today in Alabama 5am	5-530a	-1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WS	SFA Tu 09	/19/17 5:22 AM Today ir	n Alabama 5am	5-530a	:3	0 PVFALTV0	91517н		\$225.00 NM
54 09/19/17	09/19/17	WSFA 12 News at Five	5-530pm	-1	:30	1	\$420.00	NM	9
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descript	tion	Start/End Time		th Ad-ID			Rate Type
1 WS	SFA Tu 09/	/19/17 5:16 PM WSFA 1	2 News at Five	5-530pm	:3	0 PVFALTV0	91517н		\$420.00 NM
55 09/19/17	09/19/17	Today in Alabama 530a	528am-6am	-1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Tu 09/	/19/17 5:53 AM Today ir	Alabama 530a	528am-6am	:3	0 PVFALTV0	91517н		\$285.00 NM
56 09/19/17	09/19/17	WSFA 12 News at Six -	6-630pm	-1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17		Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch		-	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Tu 09/	19/17 6:12 PM WSFA 1	2 News at Six - MF	6-630pm	:3	0 PVFALTV0	91517н		\$800.00 NM
57 09/19/17	09/19/17	Today In Alabama	6a-7a	-1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Tu 09/	19/17 6:11 AM Today In	Alabama	6a-7a	:3	0 PVFALTV0	91517н		\$450.00 NM
58 09/19/17	09/19/17	ENTERTAINMENT TON	I 630-7p	-1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/18/17		Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch		Date Air Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Tu 09/		AINMENT TONIGHT	630-7p	:3	0 PVFALTV0	91517н		\$485.00 NM
59 09/19/17	09/19/17	NBC Today Show	7-9am	-1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air		ion	Start/End Time	Lenati	h Ad-ID			Rate Type
	FA Tu 09/			7-9am		0 PVFALTV0	91517н		\$260.00 NM
60 09/20/17	09/20/17	Δ.	10-1035pm	1	:30	1	\$675.00	NM	

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Advertiser	Product	Estimate Number
ISS/NRA/Political Victory Fo	NRA PVF	8840

www.wsfa.com

www.wsta.com							Spots/			
Line Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
		WSF.	A 12 News at Ten							
Weeks:	Start Date 09/18/17			Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 09	9/20/17	10:11 PM WSFA	12 News at Ten - MF	10-1035pm	:3	0 PVFALTV(091517н		\$675.00 NM
61 09/20/17	09/20/17	Tonig	jht Show	1035-1135pm	1	:30	1	\$260.00	NM	*
Weeks:	Start Date 09/18/17	End Da 09/24/		Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch		-	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WS	SFA W 09)/20/17	11:14 PM Tonight	Show	1035-1135pm	:3	0 PVFALTV(091517н		\$260.00 NM
62 09/20/17	09/20/17	WSF	A 12 News at Noor	n 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Da 09/24/1		Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WS	FA W 09	/20/17	12:28 PM WSFA	12 News at Noon	12-1230pm	:3	0 PVFALTV0	091517н		\$225.00 NM
63 09/20/17	09/20/17	WSF/ M	A 12 NEWS AT 4P	M-F 430-5P	1	:30	1	\$170.00	NM	
Weeks:	Start Date 09/18/17	End Da 09/24/1		Spots/Week 1	<u>Rate</u> \$170.00					
Spots: # Ch	Day Air	r Date	Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA W 09	/20/17	4:37 PM WSFA	12 NEWS AT 4PM	M-F 430-5P	:3	0 PVFALTV0	091517н		\$170.00 NM
64 09/20/17	09/20/17	Today	y in Alabama 5am	5-530a	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/18/17	End Da 09/24/1		Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air	Date Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA W 09	/20/17	5:11 AM Today ii	n Alabama 5am	5-530a	:30) PVFALTV0)91517н		\$225.00 NM
65 09/20/17	09/20/17	WSFA	A 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date 09/18/17	End Da 09/24/1		Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch	Day Air		Air Time Descript	tion	Start/End Time	Lengtl	Ad-ID			Rate Type
1 WS	FA W 09/	/20/17	5:28 PM WSFA 1	12 News at Five	5-530pm	:30) PVFALTV0)91517н	*	\$420.00 NM
66 09/20/17	09/20/17	Today	in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/18/17	End Da 09/24/1		Spots/Week	<u>Rate</u> \$285.00					-
Spots: # Ch	Day Air		Air Time Descript	tion	Start/End Time	Length	Ad-ID			Rate Type
	FA W 09/		5:40 AM Today ir		528am-6am) PVFALTV0	91517н		\$285.00 NM
67 09/20/17	09/20/17	WSFA MF	A 12 News at Six -	6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 09/18/17	End Da 09/24/1		Spots/Week	<u>Rate</u> \$800.00					
l	20110111	JUL 17 1			+000.00					Į.

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1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/NRA/Political Victory F	NRA PVF	8840

www.wsfa.com

www.wsfa.com									
						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
67 09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm	1	:30	1	\$800.00	NM	
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 09	/20/17 6:28 PM WSFA	12 News at Six - MF	6-630pm	:3	0 PVFALTV	091517н		\$800.00 NM
68 09/20/17	09/20/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	The second second			Start/End Time		h Ad-ID			Rate Type
1 WS	SFA W 09	/20/17 6:28 AM Today I	n Alabama	6a-7a	:3	0 PVFALTV	091517н		\$450.00 NM
69 09/20/17	09/20/17	ENTERTAINMENT TON	NI 630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 09	/20/17 6:54 PM ENTER	TAINMENT TONIGHT	630-7p	:3	0 PVFALTV	091517н		\$485.00 NM
70 09/20/17	09/20/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch			tion .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 09.	/20/17 8:41 AM NBC To	day Show	7-9am	:3	0 PVFALTV)91517н		\$260.00 NM
71 09/20/17	09/20/17	LAW & ORDER:SVU	8-9pm	1	:30	1	\$565.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$565.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 09/	20/17 8:28 PM LAW &	ORDER:SVU	8-9pm	:30	0 PVFALTV)91517н		\$565.00 NM
72 09/23/17	09/23/17	WSFA 12 News at Ten	- 10-1030pm	S-	:30	1	\$395.00	NM	,
Weeks:	Start Date 09/18/17		Spots/Week 1	Rate \$395.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion_	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WS	SFA Sa 09/	23/17 10:28 PM WSFA 1	2 News at Ten - Sat	10-1030pm	:30) PVFALTVO	91517н		\$395.00 NM
73 09/23/17	09/23/17	NET Saturday Night Live	e 1030p-12x	S-	:30	1	\$260.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17S-	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch		Date Air Time Descript		Start/End Time 1030p-12x		n <u>Ad-ID</u>) pvfaltv0)91517н		<u>Rate Type</u> \$260.00 NM
74 09/23/17	09/23/17	WSFA 12 News at Six-S		S-	:30	1	\$180.00	NM	\$200.00 THM
Weeks:	Start Date	at End Date MTWTFSS	Spots/Week	Rate		-			
TTOOKS.	09/18/17	09/24/17S-	1	\$180.00					
Spots: # Ch				Start/End Time		Ad-ID			Rate Type
1 WS	FA Sa 09/	23/17 6:32 PM WSFA 1	2 News at Six-Sat	Sa 6-7pm	:30) PVFALTV0	91517н		\$180.00 NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17

<u>Advertiser</u>	<u>Product</u>	Estimate Number		
ISS/NRA/Political Victor	y FINRA PVF	8840		

www.wsfa.com

						Spots/		
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре
74 09/23/17	09/23/17	WSFA 12 News at Six-S at	Sa 6-7pm	S-	:30	1	\$180.00	

Total Spots 78

Payment Terms 30 Days

Gross Total

\$30,510.00

Agency Commission

\$4,576.50

Net Amount Due

\$25,933.50

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